

ROADMAP 2030

Executive Summary



WEA
WORLD EVANGELICAL ALLIANCE

EST. 1846

ROADMAP 2030

In every age, the Gospel continues to speak with power and compassion. It sees with the eye of a prophet and feels with the heart of a pastor. Whether the issues at hand are racial divides, disputes between countries, violations of human rights, physical and environmental disruptions, or pandemics, Jesus Christ stands at the portal of human need.

Founded in 1846, the World Evangelical Alliance has created and nurtured an unprecedented worldwide network of nine Regional and 135 National Alliances, as well as associated partners and organizations. Today, WEA is recognized as a major representative of more than 600 million Evangelical Christians ... and growing. Our unique role is to be a voice and platform that unite this global evangelical movement.

Roadmap 2030 is our strategic adaptive plan to guide the WEA worldwide community. We are united in love and devoted to following Jesus, fostering unity in the body of Christ for Gospel witness and discipleship. We invite the WEA family of networks to align our efforts, join in collaboration, and increase our effectiveness to accelerate the health and growth of the Church around the world.





OUR VISION

Evangelicals united globally for Gospel transformation.

OUR MISSION

Fostering unity in Christ, strengthening identity, voice and platform for Gospel witness and discipleship.

OUR IDENTITY

As a global network of Evangelicals, our essentials are rooted in the triune God as revealed in the Scriptures; we follow Jesus' call to love God and to love our neighbour¹, we obey his prayer that we be one², and we act on his command to make disciples of all nations.³

OUR STRATEGIC PRIORITIES

Our efforts to realize the WEA's vision and fulfil its mission and unique role encompass four essential strategies: developing strong Regional and National Evangelical Alliances, being influential advocates, fostering fruitful and broad collaborations, and building effective organizational structures for outcome-based ministry. These four strategies enable action, give mobility and provide clarity as we are focused on Jesus Christ, empowered by the Spirit of God and committed to Gospel witness and discipleship.

1. The Great Commandment in Mark 12:29-30.

2. The Great Collaboration in John 17:20-21.

3. The Great Commission in Matthew 28:19-20.

Strong Evangelical Alliances

At the heart of our family of networks are Regional and National Evangelical Alliances. The genius of this global network is that each alliance is truly indigenous. Their leaders can initiate action, set priorities and mobilize their churches and partners, there by bringing together diverse stakeholders in the pursuit of a Gospel-focused common agenda that is relevant to their context. Founded around Evangelical theology and led by called and competent people, each alliance is positioned to provide unity and collaborative action on matters of Gospel concern.



Focus

To support leaders in building vital, visible and vibrant Evangelical Alliances as they mobilize churches, mission agencies and other networks towards a common agenda in their witness for Christ and advancement of God's kingdom.

Objective

To strengthen Regional and National Alliances as influential representatives of their Evangelical community that embrace a wide diversity of membership with a shared identity; for each alliance to be clear in vision, vibrant in leadership, strong in organization and service, and properly financed.

Outcome

Regional and National Alliances are able to represent, lead and serve their Evangelical community with vision, theological clarity and Gospel witness. They actively communicate with and learn from one another and the global movement, effectively establishing new alliances.

Influential Voice of Advocacy

We have a unique opportunity to affect the global narrative on critical issues in both sacred and secular halls of power. With WEA's existing spheres of influence, such as our special consultative status in the United Nations, we will be bolder and more effective in speaking to global platforms of power. As a global network, we can learn from each other, and together we can influence laws and policies affecting religious freedom, justice, vulnerabilities and other appropriate issues to further the peace and well-being of all in a sustainable environment.



Focus

To strengthen credible Christian voices within the public sphere at the national, regional and global levels on critical and contemporary issues. This is done primarily through research, advocacy and empowering Evangelical Alliances to mobilize churches and civil society in mitigating violations of religious freedom and advocating for the marginalized or oppressed.

Objective

To be an effective voice, able and ready to advocate before religious and secular audiences with the purpose of societal transformation, through the use of traditional and digital platforms.

Outcome

WEA and the Regional and National Alliances, with a unified, reliable and ready voice, advocate publicly and effectively on issues deemed immediate and critical to our Evangelical communities and the Gospel witness in all regions and across all spheres of influence.

Fruitful and Broad Collaboration

WEA intentionally facilitates working relationships with a diverse coalition of networks, organizations and denominations. As global issues and arrangements shift, we will remain alert and proactive, fostering partnerships and nurturing new and creative movements based on shared values and a common agenda centered on God's kingdom.

Focus

To pursue broad, purposeful collaboration at all levels of thinking and practice so as to develop and champion a common agenda as a set of shared goals for the global evangelical movement.

Objective

To build broad collaborative relationships with networks, organizations and denominations on a common agenda, linking global, regional and national initiatives to Evangelical Alliances in implementing mutually reinforcing activities. To align the WEA structure and capacity with the common agenda so as to maximize the effectiveness of departments, commissions and task forces.

Outcome

The WEA family of networks, a key global influencer, convenes and mobilizes the global evangelical movement for effective collaborations committed to the common agenda, consistent with the mission of the Church.



Effective Organizational Structures

Responsive and able organizational structures are critical for WEA to be effective with its Regional and National Alliances, global office and departments, partners and affiliates. A strong and dynamic organizational “backbone” is based upon a common agenda, helps measure shared outcomes, facilitates mutually reinforcing activities, and ensures connectivity among partners. Good organization assists alliances, departments, and affiliates to be more unified, and with appropriate lines of mutual accountability, it sets in place rethinking, reflecting on and reassessing of what is being done for God’s kingdom.



Focus

To enhance WEA’s various organizational structures so as to keep pace with the growth and needs of departments, alliances and the movement as a whole.

To develop operational guidelines and mutual accountability procedures between the global office and Regional and National Alliances, for efficiency and effectiveness.

Objective

To build strong and sustainable organizations at all levels—National and Regional Alliances, the global office and departments—so as to ensure mutually reinforcing activities, shared measurements, continuous communication and agreed-upon outcomes.

Outcome

WEA its International Council, Regional and National Alliances, the global office and departments is effective in governance, organization and funding, embracing intergenerational and diverse leadership, and leading with vision and vitality.

Roadmap 2030 is a key resource that can help leaders of the different WEA constituencies implement their own action plans in alignment with this Roadmap. Together, with one common direction, WEA will better steward its role into the new decade.

World Evangelical Alliance

wea@worlddea.org

Worlddea.org

