ROADMAP 2030

Executive Summary



OUR IDENTITY

As a global network of Evangelicals, our essentials are rooted in the triune God as revealed in the Scriptures; we follow Jesus' call to love God and to love our neighbour, we obey his prayer that we be one, and we act on his command to make disciples of all nations.

OUR ROADMAP

Our efforts to realize the WEA's vision and fulfill its mission and unique role encompass four essential Strategic Priorities: developing strong Regional and National Evangelical Alliances, being influential advocates, fostering fruitful and broad collaborations, and building effective organizational structures for outcome-based ministry. These four priorities enable action, give mobility and provide clarity in all that we do.

- 1. The Great Commandment in Mark 12:29-30.
- 2. The Great Collaboration in John 17:20-21
- **3.** The Great Commission in Matthew 28:19-20.

Strong Evangelical Alliances

To support leaders in building vital, visible and vibrant Evangelical Alliances as they mobilize churches, mission agencies and other networks towards a common agenda in their witness for Christ and advancement of God's kingdom.

At the heart of our family of networks are Regional and National Evangelical Alliances. The genius of this global network is that each alliance is truly indigenous. Their leaders can initiate action, set priorities and mobilize their churches and partners, there by bringing together diverse stakeholders in the pursuit of a Gospel-focused common agenda that is relevant to their context. Founded around Evangelical theology and led by called and competent people, each alliance is positioned to provide unity and collaborative action on matters of Gospel concern.

Influential Voice of Advocacy

To strengthen credible Christian voices within the public sphere at the national, regional and global levels on critical and contemporary issues. This is done primarily through research, advocacy and empowering Evangelical Alliances to mobilize churches and civil society in mitigating violations of religious freedom and advocating for the marginalized or oppressed.

We have a unique opportunity to affect the global narrative on critical issues in both sacred and secular halls of power. With WEA's existing spheres of influence, such as our special consultative status in the United Nations, we will be bolder and more effective in speaking to global platforms of power. As a global network, we can learn from each other, and together we can influence laws and policies affecting religious freedom, justice, vulnerabilities and other appropriate issues to further the peace and well-being of all in a sustainable environment.



Fruitful and Broad Collaboration

To pursue broad, purposeful collaboration at all levels of thinking and practice so as to develop and champion a common agenda as a set of shared goals for the global evangelical movement.

WEA intentionally facilitates working relationships with a diverse coalition of networks, organizations and denominations. As global issues and arrangements shift, we will remain alert and proactive, fostering partnerships and nurturing new and creative movements based on shared values and a common agenda centered on God's kingdom.

Effective Organizational Structures

To enhance WEA's various organizational structures so as to keep pace with the growth and needs of departments, alliances and the movement as a whole. To develop operational guidelines and mutual accountability procedures between the global office and Regional and National Alliances, for efficiency and effectiveness.

Responsive and able organizational structures are critical for WEA to be effective with its Regional and National Alliances, global office and departments, partners and affiliates. A strong and dynamic organizational "backbone" is based upon a common agenda, helps measure shared outcomes, facilitates mutually reinforcing activities, and ensures connectivity among partners. Good organization assists alliances, departments, and affiliates to be more unified, and with appropriate lines of mutual accountability, it sets in place rethinking, reflecting on and reassessing of what is being done for God's kingdom.

Roadmap 2030 is a key resource that can help leaders of the different WEA constituencies implement their own action plans in alignment with this Roadmap. Together, with one common direction, WEA will better steward its role into the new decade.

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